

EXHIBIT I



WORLD **PRIVACY** FORUM

Re: World Privacy Forum 6-Month Report June 2023

This report provides an overview of how the World Privacy Forum has been utilizing the cy pres funding we received from the Google Street View litigation. We have already launched several projects in response to the grant. As a substantive public interest research group, our work demands the construction of a methodology for each project, careful attention to detail, extensive fact checking, and review prior to publication. This process takes time. So, while we are pleased to report that we have meaningful progress to discuss, we do not yet have completed projects.

In this report we will outline the projects we have undertaken, and what has been accomplished to date.

I. About the World Privacy Forum

The World Privacy Forum is a nonprofit, non-partisan 501(c)(3) public interest research group. The World Privacy Forum is dedicated to understanding and reimagining data governance and data protection in a digital and AI era through pioneering research, analysis, and consumer education of the highest quality. By fostering an inclusive culture of thoughtful inquiry and collaboration, we strive to provide a compelling factual foundation for the development of sound policies and practices that illuminate modern data ecosystems and their governance, safeguard privacy, and uphold the digital rights of individuals and communities alike.

Our work is centered on comprehensive, high-quality research concerning data governance and privacy, with particular emphasis on complex data ecosystems. We publish a wide range of research spanning various subjects such as digital identity, mobile and online privacy, location privacy, identity theft, and more. Our materials

regarding health privacy and ecosystems are extensive and range from investigations into genetic privacy, precision medicine, electronic health records, and much more. Our research has led to substantial and meaningful improvements in consumer privacy over now 20 years of work.

As an organization, WPF actively voices its expert opinions and research findings, providing testimony before Congress and federal agencies, as well as regularly commenting on privacy-related regulations. We hold positions in several multilateral organizations; WPF co-chairs the World Health Organization's Research, Academia, and Technical constituency, and participates in a data governance workgroup. We are also proud to serve as co-chair of the civil society stakeholder group at the OECD's Working Party on Artificial Intelligence Policy, AIGO. Additionally, we co-chair the UN Statistical Division's Global Task Force on Data Governance, contributing to a global research project.

You can find out more about our work and see our reports, data visualizations, testimony, consumer guides, and comments at <http://www.worldprivacyforum.org>.

II. Collaboration with Harvard Public Interest Technology Lab Regarding Health Privacy Data and Data Flows

WPF is engaged in a significant research project examining standards, methods, and metrics for handling and managing sensitive health data, health data flows, and the effectiveness of existing standards, laws, and practices in the context of today's highly digitalized health sector.

This study fills a critically important gap in today's knowledge base about digital health information and how this information is flowing and regulated / protected outside of HIPAA regulations, and how this information is being utilized by third party entities, including large technology companies, among other entities.

The completed study will answer a roster of pressing privacy questions at the intersection of privacy and digitalized health data, and will provide technical / policy recommendations for addressing the privacy issues per the research documentation.

Thus far, we have been doing the necessary work of setting up the research. We have had two on-site meetings in Boston, lasting a total of 5 days of full time work. The primary work thus far has been to set up a working research group between the two organizations, craft a methodology for the work, get sign-off on the methodology, and set parameters for the research tasks as well as timeframes and staff for the research phases. WPF has added a health fellow / intern to assist in the project as of February 2023, and Harvard has added (paid out of their budget) a full-time student to work on this project this summer and into the fall as of May 2023. The research for this project

has now officially begun, so we are pleased to report that we are fully in the research phase now.

III. Mapping Initiatives

WPF has three large data visualizations / mapping initiatives in process currently. The cy pres is funding one visualization, and small parts of two others.

A. Global table of data protection laws, regulations, and data protection

authorities: This global table is a research project at WPF that launched in 2021. We crafted a strong methodology and undertook extensive primary sources interviews and fact checking to ensure accuracy and quality. The Global table research is now complete and in its final fact check. We expect to publish the Global table this summer. The funds paid for the US parts of the table only, and only for the work completed after January of 2023.

B. Identity systems mapping

WPF has two ID systems-related mapping efforts.

1.) Global table of national and subnational identity systems (including digital ID systems): WPF has already published an extensive global table of national ID systems. This global table is one that WPF keeps up to date on a routine basis. We are currently finalizing the 2023 update to the map, and are preparing to publish within one month. The funds paid for the US parts of this mapping work only.

2.) Mobile digital IDs and digital wallets in the US: We are expanding the identity map data to include a state-by-state mapping of mobile digital IDs in the US, including digital IDs held in digital wallets. Mobile digital IDs that are formal government credentials are new in the US. We will be publishing materials as the digital IDs begin to roll out in the US this year. We are using funds for this part of the project, as it is relevant to the class.

C. US Laws, Regulations, and Standards regarding Artificial Intelligence and Machine Learning: Currently, there is not a resource that accurately or completely lists all of the US regulatory activity regarding AI / ML. This data visualization addresses this gap. We have already begun this work; we have a methodology in place, and we have begun work on a systemic review of state and federal law and regulations around AI/ML as well as AI/ ML U.S. standards. This particular table will lay the groundwork for understanding what aspects of AI and ML have regulatory constraints in the US, what those constraints are, what aspects are unconstrained, and how the regulations relate to consumer data privacy.

IV. Modern Data Broker Research

WPF has a long history of producing original research regarding data brokers, including data brokers working across ecosystems such as health, finance, technology, and wireless communications, ICT, and other areas. A new project that we have undertaken is to update our research regarding the data broker ecosystem; in the past, data brokers used “data cards” and simple APIs and paper lists to sell consumer data. This has changed significantly now. Today’s data broker practices involve larger digital ecosystems, real-time exchanges, and large amounts of data from new sources, for example, from digital wallets among many other sources. This project will document the modern data broker ecosystem, what data it ingests, and what, if any, regulations apply, when.

V. Deputy Director

In order to address capacity issues, WPF hired a highly competent deputy director. The deputy director is tasked with assisting with all of the cy-pres - related projects to ensure the timelines for development and completion are staying on track, and to ensure that our quality of work remains at the highest levels.

VI. Conclusion

WPF has undertaken new and meaningful research and data visualization projects since January 2023 to specifically address consumer privacy in data ecosystems in the US context. These projects are high-impact and directly address one or more gaps in knowledge that are highly consequential.

Some of our projects will be publishing later this summer. Other projects will take longer to complete, but we will continue to keep the research moving along at a good pace, and have planned an assertive publication schedule.

Respectfully submitted,

Pam Dixon
Executive Director,
World Privacy Forum